



NON-STOP DOMESTIC VIOLENCE RESPONSE



LA CASA DE LAS MADRES

2022 ANNUAL REPORT

DEAR LA CASA COMMUNITY,

Myths and misconceptions about domestic violence make it even harder for survivors to get the help they need. 1 in 5 Californians still think domestic violence is a private, family matter. This is unacceptable.



Not only is domestic violence a crime. It is a public health emergency. More than 22,000 women and 16,000 children will experience domestic violence in San Francisco just this year. Each month, an average of 70 women are shot and killed by an intimate partner in the United States. Every 9 seconds a woman is assaulted. These should be shocking facts. There is still so much work to be done.

La Casa has been shining a light on domestic violence for over 46 years. With the community's support, we've grown exponentially and now have a dedicated workforce of 40, a budget of \$4.9 million, and a pool of devoted volunteers. We've increased access to programs and services, secured our confidentially located shelter, and acquired a welcoming public space designed for drop-in services, community education, and training.

Our partnerships continue to expand access to survivors and their families and allow us to

provide new services to new communities, highlighted in this year's Annual Report.

This year has also seen more strain for our community's safety nets. Frontline operations like La Casa's remain resource intensive, and La Casa is responding to a sustained 43% increase in need. We're averaging 22 calls for help every single day of the week.

It was never easy to rebuild a life after trauma and abuse, especially with the Bay Area's high costs of living. But the strength and resiliency of survivors keeps shining through, and La Casa will not stop – a vocal advocate, a refuge, and a strong voice against domestic violence. Through active programs and a wide range of targeted outreach and advocacy activities, La Casa's team empowered more than 13,000 community members to see and stop the cycle of violence in FY22.

This is how we transform culture, champion safety, and make change. Thank you for being a critical part of our mission.

Sincerely,

Kathy Black, Executive Director
December 8, 2022



SHINE A LIGHT ON DOMESTIC VIOLENCE

Making you feel afraid. Controlling money. Slapping, pushing and name-calling. It's abuse. Healthy relationships are based on respect that goes both ways.

Help is just one call away.

TOLL-FREE, CONFIDENTIAL, 24/7/365

1.877.503.1850

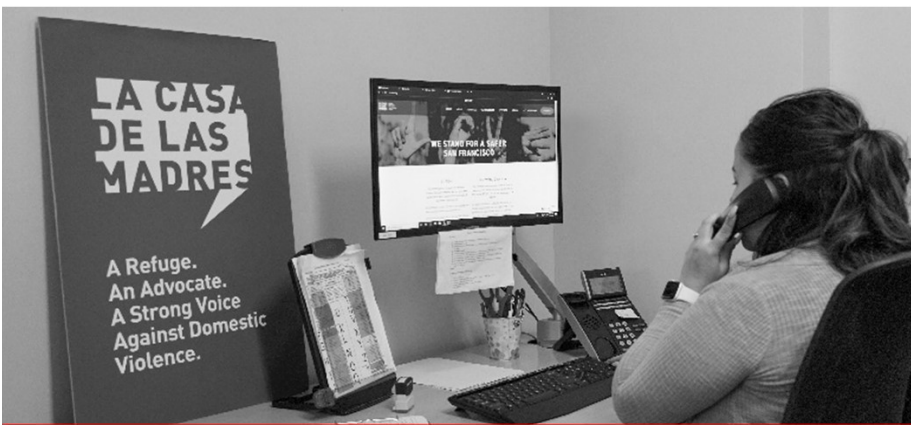
www.lacasa.org

LIVE SUPPORT IS AVAILABLE 24/7/365

CRISIS RESPONSE

We respond swiftly & professionally around the clock. Crisis intervention, options-counseling, information and resources are just a moment away through La Casa's statewide toll-free Adult and Teen Crisis Lines and Text Support Line.

8,057 calls & texts answered immediately = **42%** over pre-pandemic levels = **22** help seekers every day of the week



presenting needs

- 36% Crisis Counseling
- 25% Safe Shelter
- 16% Information
- 23% Support for Allies

“And to think it all started with La Casa’s phone call inviting me to come in and get services.” – Survivor connected through our Domestic Violence Response and High Risk Team, now safe and stably housed

We reach out to support victims after police respond to a 9-1-1 family violence call in San Francisco, check in on safety and connect survivors to community resources.

2,299 survivors contacted following a police response to their abuse

31% learned about resources and accessed our support

Our confidentially-located safe house is a beacon of hope and critical safety net for women and children facing imminent danger in their homes and relationships.

271 women & children were sheltered, protected, and supported

9,113 days & nights of tailored services and safety

SAFER AND STRONGER COMMUNITIES

INTERVENTION & PREVENTION

Emergency residential and community-based services and programming deliver safety-focused, trauma-informed care to child, teen, and adult survivors of abuse.



Empowering **2,335** Bay Area survivors of all ages through counseling, skill building, advocacy and family-focused services



La Casa's Community Office and Drop In Center is the hub of our accessible community response.

628 survivors and their families accessed its walk in, drop in, and appointment services in FY22.

We teach adults, teens, and professionals about the dynamics of healthy relationships, how to spot warning signs of abuse, and how to reach out for help.

2,996 Community members learned about domestic violence through **122** prevention workshops and outreach events

ENDING CYCLES OF VIOLENCE

IMPACT & OUTCOMES

An empowerment model, survivors of domestic violence transform their lives in partnership with La Casa by building strength in 5 areas.



Safety
Connection
Knowledge
Personal Agency
Stability

to secure

Violence-free Futures



BUILDING SAFETY

83% of survivors sheltered in 21/22 transitioned into safe, next-step or permanent housing



STRENGTHENING HEALTHY FAMILIES

95% built a critical sense of self-efficacy to meet their own and their children's needs



EMPOWERING CAPACITY

62% increased  income and financial stability

Self-report surveys and milestone analysis demonstrate

94% success in FY 21/22 across all metrics

EXPANDING CRITICAL RESOURCES

ACCESS & PARTNERSHIPS

To build trust and meet survivors wherever they may be on their path to safety and healing, partnerships are key. Two new initiatives launched in FY22.

CHILD ABUSE & DOMESTIC VIOLENCE



A new partnership with the San Francisco Human Services Agency's Family and Children's Services (FCS) puts La Casa's expertise to work inside the child welfare system addressing the complex needs of victims of domestic violence. We're working with survivors to secure and sustain child custody, advocate for critical stabilizing resources, and protect the health and safety of themselves and their families.

There is a lot at stake for child and adult abuse survivors. The outcome of FCS (formerly Child Protective Services) can be transformative, from stabilizing and strengthening healthy family relationships to losing ones' parental rights. Launched in October of 2021, 72 San Francisco families were supported.

SAFE, STABLE & AFFORDABLE HOUSING

Safe and stabilizing housing options are not a new area of focus. In 2018, La Casa launched our Housing First for Domestic Violence Victims Program, re-stabilizing 10 survivor families annually. Since 2006, our Safe Housing Program has partnered with San Francisco's low income and permanent supportive housing providers to establish domestic violence-free communities and champion survivors' housing rights and safety.



In FY22, La Casa embarked on a time-limited expansion of our partnership with the San Francisco Housing Authority to take advantage of American Recovery Act-funded Emergency Housing Vouchers earmarked for survivors of domestic violence. In less than two months, La Casa identified 47 eligible survivors across our programs and worked with them to submit applications. All 47 now live in their own new, permanently affordable homes.

Six co-locations expand access to domestic violence intervention outside La Casa's Drop In Center

serving **602** survivors and families in FY22

A SURVIVOR'S STORY

Natasha* and her family had experienced much violence in her home country. She fled with her young daughter seeking asylum in the US and lived with a family friend after crossing the border. A relationship soon followed.

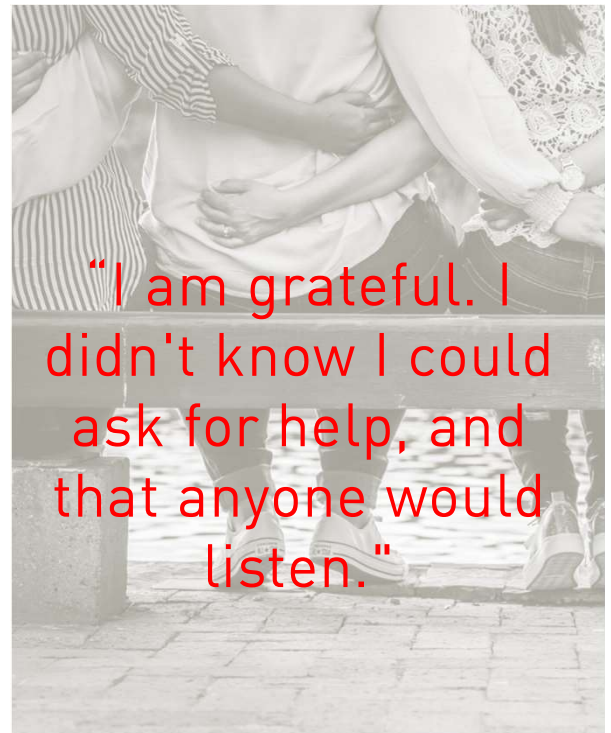
Shortly thereafter, he became possessive. He constantly accused Natasha of cheating and threatened her by saying he was going to call the police and have immigration take her away.

One day, after a male friend helped her park her car, her partner came home and accused her of having a relationship with him. Natasha tried to explain, but the argument kept escalating. He began to hit her. When her daughter tried to intervene, she got hit as well. With her daughter scared and crying, Natasha couldn't take it anymore, and she called the police.

The police officer at the scene also called La Casa's crisis line. Natasha answered a few questions about her safety, and she then came into our confidential shelter. She was very afraid of what this incident would mean for her immigration case. La Casa informed her about the qualifying features of a U-Visa, and helped her connect with legal services to move her application forward.

Natasha also worked with her case manager to come up with a safety plan so she could safely retrieve some of her belongings a few days later. With her advocate's help, Natasha moved her daughter to a new school and successfully adjusted her work schedule so that she could keep her job and steady income.

After four weeks in shelter, Natasha found a room for rent. We helped her purchase the supplies she needed to settle in, and she and her daughter moved in to this new place where they feel safe. "I am grateful," she says. "I didn't know I could ask for help, and that anyone would listen."



*Identifiers changed to preserve confidentiality

Natasha is one of 271 women and children accessing La Casa's confidential safehouse for food, shelter, and comprehensive support in FY22. Our emergency shelter offers up to 8 weeks of tailored support to prevent survivors from facing the untenable choice between homelessness and safety.

33% of La Casa's clients are immigrants.

The average length of a shelter stay is 34 days.

2022 FINANCIALS

FINANCIAL SNAPSHOT

At La Casa we take fiscal responsibility seriously, putting every dollar to work to provide crucial resources to survivors in need.

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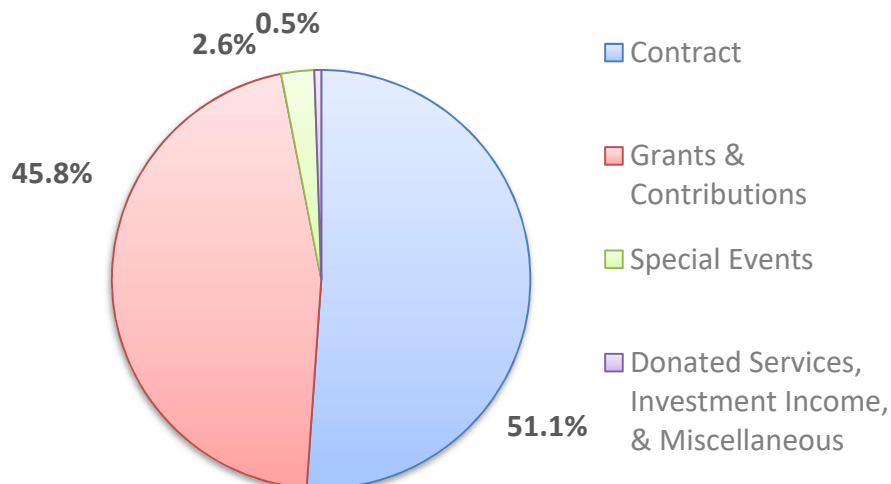
We are proud to support La Casa de las Madres. They make a tangible and cumulative difference every day across the Bay Area—saving lives, empowering survivors of domestic violence, transforming public perceptions, and building a strong and healthy community. We stand together to bring a voice to social injustice, raising awareness of the signs of domestic violence and providing vital tools and support to survivors in need. ”

Tricia DeWalt, Director, BlackRock

Statement of Activities - Fiscal Year Ending June 30, 2022*

Revenue & Support		Expenses	
Contract Revenue	\$ 2,854,204	Program Services	\$ 3,557,437
Grants & Contributions	\$ 2,559,395	Fundraising	\$ 240,473
Special Events	\$ 142,597	Management & General	\$ 206,837
Donated Services & Equipment	\$ 18,502		
Investment Income	\$ 3,440		
Miscellaneous Income	\$ 7,479		
Total Revenue & Support	\$ 5,585,617	Total Expenses	\$ 4,004,747

Revenue Sources



*Our full 2021-22 financial statements and Independent Audit Report issued by Harrington Group LLP can be accessed upon request.

“

La Casa's help made me want to be an advocate for survivors in the future. ”

JOIN US TO END ABUSE

Volunteer



Put your passions and skills to work to end domestic violence

Donate



Fund safety and solutions for survivors in need

Advocate



Engage us on social media and sign up for our [e-newsletter](#)

Reach out with questions or to learn more about joining La Casa in the movement to end domestic violence:

Katharine Berg, Director of Community Partnerships & Philanthropy
415-503-0500 | katharine@lacasa.org



Mission Statement: La Casa de las Madres responds to calls for help from domestic violence victims, of all ages, 24 hours a day, 365 days a year. We give survivors the tools to transform their lives. We seek to prevent future violence by educating the community and by redefining public perceptions about domestic violence.

Board of Directors:

Michelle Zauss, President
Carmen Sanchez, Vice President
Carolyn Ortler Tsai, Secretary
Austin Esecson, Treasurer
Betty Miller Creary
Katie Hale
Melanie Jolivet
Kiesha McCurtis
Shawn Steel
Nanci Tucker, M.D

Executive Director:
Kathy Black



**A Refuge.
An Advocate.
A Strong Voice
Against Domestic
Violence.**

La Casa de las Madres
1269 Howard Street | SF, CA 94103
Tel: 415-503-0500 | www.lacasa.org
Crisis Line: 877-503-1850